Rep Order#
 6862755
 Ver#
 3
 Status
 Revised
 Traffic Order# 6862755
 Printed:
 10/18/2012 9:12 AM

 EC'd
 Yes
 Last Received:
 10/17/2012 4:32 PM

Showing Buylines: All Lines

Agency () WATERFRONT STRATEGIES

3050 K ST NW

WASHINGTON, DC 20007

Agency C/P1/P2/E 84/91/2029

Flight Dates 10/16/2012 - 11/06/2012

Hiatus Weeks

Rep Firm

Sales Office () PHILADELPHIA Salesperson () ANJIE BRADY

1 of 14

Salesperson Phone# 215-567-6005 **Salesperson FAX**# 215-567-5938

--- CONTRACT COMMENT ---

2029

Sarah Levene

KTNV-TV LAS VEGAS, NV

PATRIOT MAJORITY

) .PATRIOT MAJORITY US

SC=*

Station

Product

Buyer

Fax#

Phone#

Estimate#

Advertiser (

--- REMARKS ---

VER 3 ISSUE CXL SPOTS IN LN'S 1,10,12-13,22-25,30 AND 34-36 CXL LN'S 3-5,7-9,11,15-17,19-21,26-27,32-33 AND 37-54 REBUYS FOR ALL CXL SPOTS AND LN'S ARE ON LN'S 55-74 ADD TO SKED LN'S 75-83 REVISED TOTAL 197,400 PLS CONFIRM ASAP THANKS,ANGELA

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*1	 TU-F	 530A-6A	ACTION NWS@5:30AM<	:30	\$650.00	10/16-10/19	1	1	1	\$650.00	
							10/23-11/02	0	2	0		
		Buyl	ine Comment	: CXL W/REBUYS ON SEP LN W/R	EV DAYS/DATES P	ER AGY/CLIEN	T REQ					
		Sales R	emark:	V3 CXL W/REBUYS ON SEP LN W/I	REV DAYS/DATES E	PER AGY/CLIEN	NT REQ					
		V3 More	than 2 code	es changed								
	2	TU-F	6A-7A	ACTION NWS@6AM<	:30	\$750.00	10/16-10/19	2	1	2	\$1,500.00	
	*3	TU-F	6A-7A	ACTION NWS@6AM<	:30	\$750.00	10/23-10/26	0	0	0	\$0.00	
		Buyl	ine Comment	: CXL W/REBUYS ON SEP LN W/R	EV DAYS/DATES P	ER AGY/CLIEN	T REQ					
		Sales R	emark:	V3 CXL W/REBUYS ON SEP LN W/	REV DAYS/DATES I	PER AGY/CLIEN	NT REQ					
		V3 More	than 2 code	es changed								
	*4	TU-F	6A-7A	ACTION NWS@6AM<	:30	\$750.00	10/30-11/02	0	0	0	\$0.00	
		Buyl	ine Comment	: CXL W/REBUYS ON SEP LN W/R	EV DAYS/DATES P	ER AGY/CLIEN	T REQ					
		Sales R	emark:	V3 CXL W/REBUYS ON SEP LN W/I	REV DAYS/DATES I	PER AGY/CLIEN	NT REQ					
		V3 More	than 2 code	es changed								

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Adver Produ	Advertiser (Product Estimate# 2Buyer Shone#	TNV-TV LAS VEGAS, NV ().PATRIOT MAJORITY US PATRIOT MAJORITY 2029 Sarah Levene			Agency () WATERFRONT STRATEGIES 3050 K ST NW WASHINGTON, DC 20007 Agency C/P1/P2/E 84/91/2029 Flight Dates 10/16/2012 - 11/06/2012				Rep Firm Sales Office () PHILADELPHIA Salesperson () ANJIE BRADY					
Buyer	• :		:		0 •			012						
LT	Ln	Day	Time	Program		Len	Rate	Dates		Weeks	Total Spots	Total Cost	Daypart	
	 *5			ACTION NUCLEAR				11 /06 11 /06						
	^ 5	TU	6A-7A	ACTION NWS@6AM< t: CXL W/REBUYS ON SEP	IN M/DEG DAGG/D	:30	\$750.00		U	U	U	\$0.00		
		Sales Re		V3 CXL W/REBUYS ON SE				-						
				des changed	E DN W/KEV DAIS/I	JAILS I	EK AGI/CHIEF	VI KEQ						
*7	TU-F	7A-9A	GD MRN AMR-ABC<		:30	\$750.00	10/16-10/19	6	1	6	\$4,500.00			
	*7	TU-F Buvli	7A-9A ne Commen	GD MRN AMR-ABC<	IN W/REV DAYS/D	:30	\$750.00	10/23-10/26 I REO	0	0	0	\$0.00		
		Sales Re												
		V3 More	than 2 co	des changed				~						
	*8	TU-F	7A-9A	GD MRN AMR-ABC<		:30	\$750.00	10/30-11/02	0	0	0	\$0.00		
		Sales Re		t: CXL W/REBUYS ON SEP V3 CXL W/REBUYS ON SE										
				des changed	P LIN W/REV DAIS/I	DAIES I	PER AGI/CLIED	II KEQ						
	*9	TU	7A-9A	GD MRN AMR-ABC<		:30	\$750.00	11/06-11/06	0	0	0	\$0.00		
		Buyli	ne Commen	t: CXL W/REBUYS ON SEP	LN W/REV DAYS/D	ATES P	ER AGY/CLIEN	Γ REQ						
		Sales Re	mark:	V3 CXL W/REBUYS ON SE	P LN W/REV DAYS/I	DATES I	PER AGY/CLIEN	T REQ						
		V3 More	than 2 co	des changed										
	*10	SA	8A-9A	ACTN NWS SA@8A		:30	\$750.00	10/20-10/20	1	1	1	\$750.00		
								11/03-11/03	0	1	0			
		Buyli	ne Commen	t: CXL W/REBUYS ON SEP	LN W/REV DAYS/D	ATES P	ER AGY/CLIEN	Γ REQ						
		Sales Re	mark:	V3 CXL W/REBUYS ON SE	P LN W/REV DAYS/I	DATES I	PER AGY/CLIEN	T REQ						
		V3 More	than 2 co	des changed										
	*11	SU	6A-7A	ACTN NWS SU@6A		:30	\$750.00	10/28-10/28	0	0	0	\$0.00		
		_		t: CXL W/REBUYS ON SEP										
		Sales Re		V3 CXL W/REBUYS ON SE	P LN W/REV DAYS/I	DATES I	PER AGY/CLIEN	IT REQ						
		V3 More	than 2 co	des changed					Salesperson ANJIE BRADY					

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V3 More than 2 codes changed

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Station Advertiser Product Estimate#	(PAT	PATRIOT MAJORITY 2029			Agency () WATERFRONT STRATEGIES 3050 K ST NW WASHINGTON, DC 20007 Agency C/P1/P2/E 84/91/2029 Flight Pages 10/16/2012 - 11/06/2012				Rep Firm Sales Office () PHILADELPHIA Salesperson () ANJIE BRADY				
Buyer Phone# Fax#		ah Levene			Flight Dates Hiatus Weeks		/2012 - 11/06/20	012	Salesperson Salesperson		215-567- 215-567-		
LT Ln		ay	Time	Program		Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
*1		U-F	10A-11A	VIEW-ABC<		:30	\$1,000.00	10/16-10/19	3	1 2	3	\$3,000.00	
		Durrlin	a Cammant	: CXL W/REBUYS ON SEP	IN W/DEN DAVC/P	יאידים דינ	on acay/or reason	10/23-11/02	0	2	U		
	q	ales Rema		. CXL W/REBUYS ON SEP 73 CXL W/REBUYS ON SEP				~					
				es changed	E DN W/KEV DAIS/	DAIES F	ER AGI/CHIEN	1 KEQ					
*1	3 Т	U-F	11A-12P	ACTN NEWS@11AM<		:30	\$650.00	10/16-10/19	2	1	2	\$1,300.00	
		-					,	10/23-11/02	0	2	0	4-/	
		Buylin	e Comment	: CXL W/REBUYS ON SEP	LN W/REV DAYS/D	ATES PE	ER AGY/CLIENT	REQ					
	S	ales Rema	ark: V	73 CXL W/REBUYS ON SE	P LN W/REV DAYS/	DATES P	ER AGY/CLIEN	T REQ					
	V	3 More th	nan 2 code	es changed									
14	Т	U-F	3P-330P	MILLIONAIRE<		:30	\$500.00	10/16-10/19	2	1	2	\$1,000.00	
*1	5 Т	U-F	3P-330P	MILLIONAIRE<		:30	\$500.00	10/23-10/26	0	0	0	\$0.00	
		Buylin	e Comment	: CXL W/REBUYS ON SEP	LN W/REV DAYS/D	ATES PE	ER AGY/CLIENT	REQ					
	S	ales Rema	ark: \	73 CXL W/REBUYS ON SE	P LN W/REV DAYS/	DATES P	ER AGY/CLIEN	T REQ					
	V	3 More th	nan 2 code	es changed									
*1	6 Т	U-F	3P-330P	MILLIONAIRE<		:30	\$500.00	10/30-11/02	0	0	0	\$0.00	
	0	_		CXL W/REBUYS ON SEP									
		ales Rema 3 More th		73 CXL W/REBUYS ON SE Pes changed	P LN W/REV DAIS/	DAIES P	ER AGI/CLIEN	I REQ					
	v	J MOTE CI	lan z coac	es changea									
*1	7 Т	TT	3P-330P	MILLIONAIRE<		:30	\$500.00	11/06-11/06	0	0	0	\$0.00	
_	, -			: CXL W/REBUYS ON SEP	LN W/REV DAYS/D		•		0	O	O	Ç0.00	
	S	ales Rema		73 CXL W/REBUYS ON SE									
	V	3 More th	nan 2 code	es changed									
18	Т	U-F	4P-5P	JUDGE JUDY		:30	\$650.00	10/16-10/19	3	1	3	\$1,950.00	
*1	9 Т	U-F	4P-5P	JUDGE JUDY		:30	\$650.00	10/23-10/26	0	0	0	\$0.00	
		Buylin	e Comment	: CXL W/REBUYS ON SEP	LN W/REV DAYS/D	ATES PE	ER AGY/CLIENT	REQ					
	S	ales Rema	ark: V	73 CXL W/REBUYS ON SE	P LN W/REV DAYS/	DATES P	ER AGY/CLIEN	T REQ					

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V3 More than 2 codes changed

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KTNV-TV LAS VEGAS. NV Rep Firm Station Agency) WATERFRONT STRATEGIES Advertiser) .PATRIOT MAJORITY US 3050 K ST NW Sales Office () PHILADELPHIA **Product** PATRIOT MAJORITY WASHINGTON, DC 20007) ANJIE BRADY Salesperson (2029 Agency C/P1/P2/E Estimate# 84/91/2029 Flight Dates **Buver** Sarah Levene 10/16/2012 - 11/06/2012 Salesperson Phone# 215-567-6005 **Hiatus Weeks** Phone# Salesperson FAX# 215-567-5938 Fax# LTSpots/Week # of Total Cost Ln Day Time Program Len Rate Dates Total Daypart Weeks Spots ----*20 :30 Ω TU-F 4P-5P JUDGE JUDY \$650.00 10/30-11/02 Ω Ω \$0.00 Buyline Comment: CXL W/REBUYS ON SEP LN W/REV DAYS/DATES PER AGY/CLIENT REQ Sales Remark: V3 CXL W/REBUYS ON SEP LN W/REV DAYS/DATES PER AGY/CLIENT REQ V3 More than 2 codes changed *21 TU 4P-5P JUDGE JUDY :30 \$650.00 11/06-11/06 Ω Ω \$0.00 Buyline Comment: CXL W/REBUYS ON SEP LN W/REV DAYS/DATES PER AGY/CLIENT REQ Sales Remark: V3 CXL W/REBUYS ON SEP LN W/REV DAYS/DATES PER AGY/CLIENT REQ V3 More than 2 codes changed *22 TU-F 5P-530P ACTION NWS@5PM< :30 \$900.00 10/16-10/19 1 1 \$900.00 10/23-11/02 0 Buyline Comment: CXL W/REBUYS ON SEP LN W/REV DAYS/DATES PER AGY/CLIENT REQ V3 CXL W/REBUYS ON SEP LN W/REV DAYS/DATES PER AGY/CLIENT REQ V3 More than 2 codes changed *23 529P-530P ACTION NEWS BREAK :30 \$2,000.00 10/16-10/19 1 \$2,000.00 TU-F 10/23-11/02 0 Buyline Comment: ONLY 2:30 SEC AVAIL CXL W/REBUYS ON SEP LN W/REV DAYS/DATES PER AGY/CLIENT REQ V3 CXL W/REBUYS ON SEP LN W/REV DAYS/DATES PER AGY/CLIENT REQ Sales Remark: V3 More than 2 codes changed *24 TU-F 6P-630P ACTION NWS@6PM< :30 \$1,000.00 10/16-10/19 1 1 1 \$1,000.00 0 2 0 10/23-11/02 Buyline Comment: CXL W/REBUYS ON SEP LN W/REV DAYS/DATES PER AGY/CLIENT REQ V3 CXL W/REBUYS ON SEP LN W/REV DAYS/DATES PER AGY/CLIENT REO Sales Remark: V3 More than 2 codes changed *25 TU-F 730P-8P MILLIONAIRE< :30 \$850.00 10/16-10/19 2 1 2 \$1,700.00 10/23-11/02 0 2 0 Buyline Comment: CXL W/REBUYS ON SEP LN W/REV DAYS/DATES PER AGY/CLIENT REQ V3 CXL W/REBUYS ON SEP LN W/REV DAYS/DATES PER AGY/CLIENT REO Sales Remark:

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Advertiser Product Estimate# Buyer Phone#	ser	TNV-TV LAS VEGAS, NV ().PATRIOT MAJORITY US PATRIOT MAJORITY 2029 Sarah Levene			Agency () WATERFRONT STRATEGIES 3050 K ST NW WASHINGTON, DC 20007 Agency C/P1/P2/E 84/91/2029 Flight Dates 10/16/2012 - 11/06/2012				Rep Firm Sales Office (Salesperson (Salesperson Phon) PHILADELPHIA) ANJIE BRADY		
Buyer								2	Salesperson Salesperson		215-567-6 215-567-5		
	Ln	Day	Time	Program		Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*26			DANCING WITH THE ST. : PRES DEBATE 10/22 SEP LN W/REV DAYS/DA		:30 ENT REQ	\$10,000.00	11/05-11/05	0	0	0	\$0.00	
		Sales Rem V3 More t		V3 CXL W/REBUYS ON SE es changed	P LN W/REV DAYS,	DATES F	PER AGY/CLIENT	REQ					
	*27	Sales Rem	mark:	CASTLE : CXL W/REBUYS ON SEP V3 CXL W/REBUYS ON SE es changed					0	0	0	\$0.00	
:	28	TU	10P-11P	PRIVATE PRACTICE		:30	\$6,500.00	10/16-10/16	1	1	1	\$6,500.00	
:	29	W Buylir	8P-9P ne Comment	THE MIDDLE/THE NEIG	HBORS	:30	\$4,000.00	10/24-10/24	1	1	1	\$4,000.00	
	*30	тн	9P-10P	GREY'S ANATOMY		:30	\$5,000.00	10/18-10/18 11/01-11/01	1 0	1	1 0	\$5,000.00	
		CXL W	REBUYS ON	: PRES DEBATE 10/11 SEP LN W/REV DAYS/DA				220					
		Sales Rem V3 More t		V3 CXL W/REBUYS ON SE es changed	P LN W/REV DAYS,	DAIES F	PER AGY/CLIENI	KEQ					
:	31	F	8P-9P	SHARK TANK-ABC		:30	\$2,500.00	10/26-10/26	1	1	1	\$2,500.00	
,	*32	Sales Rem	nark:	ONCE UPON A TIME : CXL W/REBUYS ON SEP V3 CXL W/REBUYS ON SE es changed					0	0	0	\$0.00	
,	*33	Sales Rem	nark:	REVENGE : CXL W/REBUYS ON SEP V3 CXL W/REBUYS ON SER es changed					0	0	0	\$0.00	

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Station Advert Produc Estima	iser t	TNV-TV LAS VEGAS, NV ().PATRIOT MAJORITY US PATRIOT MAJORITY 2029			Agency () WATERFRONT STRATEGIES 3050 K ST NW WASHINGTON, DC 20007 Agency C/P1/P2/E 84/91/2029 Flight Dates 10/16/2012 - 11/06/2012				Rep Firm Sales Office Salesperson	,	PHILADEL ANJIE BRA		
Buyer Phone# Fax#		Sarah Levene			Flight Dates Hiatus Weeks		/2012 - 11/06/20	12	Salesperson Salesperson		215-567-6 215-567-5		
LT	Ln	Day	Time	Program		Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*34	TU-F	11P-1135P	ACTION NEWS @ 11PM		:30	\$1,750.00	10/16-10/19 10/23-11/02	1	1 2	1	\$1,750.00	
		Buylir	ne Comment:	CXL W/REBUYS ON SEP	LN W/REV DAYS/I	DATES PI	ER AGY/CLIENT	REQ					
		Sales Rem V3 More t	nark: V han 2 code	3 CXL W/REBUYS ON SEL s changed	P LN W/REV DAYS/	DATES F	PER AGY/CLIENT	r REQ					
	*35	SA	11P-1135P	ACTION NWS@11P<		:30	\$1,250.00	10/20-10/20 10/27-11/03	1	1 2	1	\$1,250.00	
		Buvlir	ne Comment:	CXL W/REBUYS ON SEP	LN W/REV DAYS/I	DATES PI	ER AGY/CLIENT		Ü	2	U		
		Sales Rem		3 CXL W/REBUYS ON SE									
	*36	М	530A-6A	ACTION NWS@5:30AM<		:30	\$650.00	10/22-10/22	1	1	1	\$650.00	
		Ruwlir	ne Comment:	CXL W/REBUYS ON SEP	IN W/PFV DAVS/I	חמיידים סו	P ACV/CLIENT	10/29-11/05	0	2	0		
		Sales Rem		3 CXL W/REBUYS ON SEI									
		V3 More t	han 2 code	s changed				-					
	*37	М	6A-7A	ACTION NWS@6AM<		:30	\$750.00	10/22-10/22	0	0	0	\$0.00	
		_		CXL W/REBUYS ON SEP									
		Sales Rem V3 More t	nark: V Lhan 2 code	3 CXL W/REBUYS ON SEI s changed	P LN W/REV DAYS/	DATES I	PER AGY/CLIENT	r REQ					
	*38	M	6A-7A	ACTION NWS@6AM<	IN M/DEV DAVC/I	:30	\$750.00	10/29-10/29	0	0	0	\$0.00	
		Sales Rem		CXL W/REBUYS ON SEP 3 CXL W/REBUYS ON SE									
			han 2 code					 ×					
	*39	Sales Rem		ACTION NWS@6AM< CXL W/REBUYS ON SEP 3 CXL W/REBUYS ON SES				~	0	0	0	\$0.00	

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KTNV-TV LAS VEGAS. NV) WATERFRONT STRATEGIES Rep Firm Station Agency Advertiser) .PATRIOT MAJORITY US 3050 K ST NW Sales Office () PHILADELPHIA PATRIOT MAJORITY WASHINGTON, DC 20007 **Product**) ANJIE BRADY Salesperson (2029 Agency C/P1/P2/E Estimate# 84/91/2029 Flight Dates **Buver** Sarah Levene 10/16/2012 - 11/06/2012 Salesperson Phone# 215-567-6005 **Hiatus Weeks** Phone# Salesperson FAX# 215-567-5938 Fax# LTSpots/Week # of Program Len Rate Dates Total Total Cost Ln Day Time Daypart Weeks Spots *40 7A-9A GD MRN AMR-ABC< :30 \$750.00 10/22-10/22 0 0 \$0.00 Buyline Comment: CXL W/REBUYS ON SEP LN W/REV DAYS/DATES PER AGY/CLIENT REQ Sales Remark: V3 CXL W/REBUYS ON SEP LN W/REV DAYS/DATES PER AGY/CLIENT REO V3 More than 2 codes changed *41 7A-9A GD MRN AMR-ABC< :30 \$750.00 10/29-10/29 \$0.00 Buyline Comment: CXL W/REBUYS ON SEP LN W/REV DAYS/DATES PER AGY/CLIENT REO V3 CXL W/REBUYS ON SEP LN W/REV DAYS/DATES PER AGY/CLIENT REQ Sales Remark: V3 More than 2 codes changed *42 7A-9A GD MRN AMR-ABC< :30 \$750.00 11/05-11/05 0 0 \$0.00 Buyline Comment: CXL W/REBUYS ON SEP LN W/REV DAYS/DATES PER AGY/CLIENT REQ Sales Remark: V3 CXL W/REBUYS ON SEP LN W/REV DAYS/DATES PER AGY/CLIENT REQ V3 More than 2 codes changed *43 M :30 Ω Ω \$0.00 10A-11A VIEW-ABC< \$1,000.00 10/22-11/05 Buyline Comment: CXL W/REBUYS ON SEP LN W/REV DAYS/DATES PER AGY/CLIENT REQ V3 CXL W/REBUYS ON SEP LN W/REV DAYS/DATES PER AGY/CLIENT REQ. Sales Remark: V3 More than 2 codes changed *44 M 11A-12P ACTN NEWS@11AM< :30 \$650.00 10/22-11/05 0 \$0.00 Buyline Comment: CXL W/REBUYS ON SEP LN W/REV DAYS/DATES PER AGY/CLIENT REQ Sales Remark: V3 CXL W/REBUYS ON SEP LN W/REV DAYS/DATES PER AGY/CLIENT REQ V3 More than 2 codes changed *45 Μ 3P-330P MILLIONAIRE< :30 \$500.00 10/22-10/22 Ω Ω Λ \$0.00 Buyline Comment: CXL W/REBUYS ON SEP LN W/REV DAYS/DATES PER AGY/CLIENT REQ Sales Remark: V3 CXL W/REBUYS ON SEP LN W/REV DAYS/DATES PER AGY/CLIENT REQ V3 More than 2 codes changed *46 :30 \$500.00 10/29-10/29 0 Ω \$0.00 3P-330P MILLIONAIRE< 0 Buyline Comment: CXL W/REBUYS ON SEP LN W/REV DAYS/DATES PER AGY/CLIENT REQ Sales Remark: V3 CXL W/REBUYS ON SEP LN W/REV DAYS/DATES PER AGY/CLIENT REQ V3 More than 2 codes changed

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Advertiser Product Estimate# Buyer Phone#	().PATRIOT M.	INV-TV LAS VEGAS, NV () .PATRIOT MAJORITY US PATRIOT MAJORITY 2029 Sarah Levene			Agency () WATERFRONT STRATEGIES 3050 K ST NW WASHINGTON, DC 20007 Agency C/P1/P2/E 84/91/2029 Flight Dates 10/16/2012 - 11/06/2012			Rep Firm Sales Office () PHILADELPHIA Salesperson () ANJIE BRADY			
	Sarah Levene		Flight Dates Hiatus Weeks	10/16/	/2012 - 11/06/20	12	Salesperson Salesperson		215-567-6 215-567-5		
LT Ln	Day Time	Program		Len	Rate	Dates	Spots/Week	Weeks	Total Spots	Total Cost	Daypart
*4		ent: CXL W/REBUYS ON SEP V3 CXL W/REBUYS ON SE					0	0	0	\$0.00	
*4		JUDGE JUDY ent: CXL W/REBUYS ON SEP V3 CXL W/REBUYS ON SE codes changed					0	0	0	\$0.00	
*4		ent: CXL W/REBUYS ON SEP V3 CXL W/REBUYS ON SE					0	0	0	\$0.00	
*5		ent: CXL W/REBUYS ON SEP V3 CXL W/REBUYS ON SE					0	0	0	\$0.00	
*5		OP ACTION NWS@5PM< ent: CXL W/REBUYS ON SEP V3 CXL W/REBUYS ON SE codes changed					0	0	0	\$0.00	
*5	Buyline Comm	ent: CXL W/REBUYS ON SEP V3 CXL W/REBUYS ON SE					0	0	0	\$0.00	
*5		ent: CXL W/REBUYS ON SEP V3 CXL W/REBUYS ON SE					0	0	0	\$0.00	

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Advertiser Product	NV-TV LAS VEGAS, NV ().PATRIOT MAJORITY US PATRIOT MAJORITY 2029	Agency () WATERFRONT STRATEGIES 3050 K ST NW WASHINGTON, DC 20007 Agency C/P1/P2/E 84/91/2029 Flight Dates 10/16/2012 - 11/06/2012				Rep Firm Sales Office () PHILADELPHIA Salesperson () ANJIE BRADY			
	Sarah Levene				Salesperson Salesperson		215-567-6 215-567-5		
LT Ln	Day Time Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
*54	M 11P-1135P ACTION NEWS @ 11PM	:30	\$1,750.00	10/22-11/05	0	0	0	\$0.00	
	Buyline Comment: CXL W/REBUYS ON SEP	LN W/REV DAYS/DATES F	PER AGY/CLIENT F	REQ					
	Sales Remark: V3 CXL W/REBUYS ON SE	P LN W/REV DAYS/DATES	PER AGY/CLIENT	REQ					
	V3 More than 2 codes changed								
*55	M-F 530A-6A	:30	\$650.00	10/22-10/26	5	1	5	\$3,250.00	
	Buyline Comment: 530A NEWS REBUY FROM LN'S 1 AND 36								
	Sales Remark: V3 REBUY FROM LN'S 1	AND 36							
	V3 Added								
*56	M-F 6A-7A	:30	\$750.00	10/22-10/26	10	1	10	\$7,500.00	
	Buyline Comment: AM NEWS REBUY FROM LN'S 3-5 AND 37-39								
	Sales Remark: V3 REBUY FROM LN'S 3-	5 AND 37-39							
	V3 Added								
*57	M-F 7A-9A	:30	\$750.00	10/22-10/26	10	1	10	\$7,500.00	
	Buyline Comment: GMA REBUY FROM LN'S 7-9 AND 40-42								
	Sales Remark: V3 REBUY FROM LN'S 7-	9 AND 40-42							
	V3 Added								
*58	M-F 10A-11A	:30	\$1,000.00	10/22-10/26	5	1	5	\$5,000.00	
	Buyline Comment: THE VIEW REBUY FROM LN'S 12 AND 43								
	Sales Remark: V3 REBUY FROM LN'S 12	AND 43							
	V3 Added								
*59	M-F 11A-12P	:30	\$650.00	10/22-10/26	9	1	9	\$5,850.00	
	Buyline Comment: MIDDAY NEWS REBUY FROM LN'S 13 AND 44								
	Sales Remark: V3 REBUY FROM LN'S 13	AND 44.							
	V3 Added								

Rep Order# EC'd Yes Printed: 10/ Last Received: 10/ Showing Buylines: All Lines Traffic Order# 6862755 10 of 14 6862755 Ver# 3 Status Revised 10/18/2012 9:12 AM

10/17/2012 4:32 PM

Station Advertis Product Estimate Buyer Phone#	ser : e#	TNV-TV LAS ().PATI PATRIOT MA 2029 Sarah Levene	RIOT MAJ	NV IORITY US	3050 K	ST NW NGTON E 84	RFRONT STRAT I, DC 20007 /91/2029 5/2012 - 11/06/201		Rep Firm Sales Office Salesperson Salesperson Salesperson	Phone#	PHILADEL ANJIE BRA 215-567- 215-567-	ADY 6005	
Fax#	Ln	Day	Time	Program		Len	Rate	Dates	Spots/Week		Total	Total Cost	Daypart
										Weeks	Spots		
	*60	M-F	730P-8F			:30	\$850.00	10/22-10/26	5	1	5	\$4,250.00	
		Buylir REBUY	ne Commer FROM LN	nt: MILLIONAIRE 'S 25 AND 53									
		Sales Rem		V3 REBUY FROM LN'S 25	AND 53								
		V3 Added											
	*61	M-F	6P-630F	,		:30	\$1,000.00	10/22-10/26	5	1	5	\$5,000.00	
				nt: 6P NEWS 'S 24 AND 52									
		Sales Rem		V3 REBUY FROM LN'S 24	AND 52								
		V3 Added											
	*62	M-F	3P-330F			:30	\$500.00	10/22-10/26	5	1	5	\$2,500.00	
		REBUY	re Commer FROM LN	nt: MILLIONAIRE 'S 15-17 AND 45-47									
		Sales Rem	ark:	V3 REBUY FROM LN'S 15	-17 AND 45-47								
		V3 Added											
	*63	M-F	4P-5P			:30	\$650.00	10/22-10/26	10	1	10	\$6,500.00	
		Buylir REBUY	ne Commer FROM LN	nt: JUDGE JUDY 'S 19-21 AND 48-50									
		Sales Rem	ark:	V3 REBUY FROM LN'S 19	-21 AND 48-50								
		V3 Added											
	*64	M-F	5P-530P)		:30	\$900.00	10/22-10/26	5	1	5	\$4,500.00	
				nt: 5P NEWS 'S 22 AND 51									
		Sales Rem		V3 REBUY FROM LN'S 22	AND 51								
		V3 Added											
	*65	M-F	530P-6F)		:30	\$2,000.00	10/22-10/26	2	1	2	\$4,000.00	
			ne Commer FROM LN	nt: ABC NEWS									
		Sales Rem	ark:	V3 REBUY FROM LN'S 23									
		V3 Added											

Rep Order# EC'd Yes Printed: 10/ Last Received: 10/ Showing Buylines: All Lines Traffic Order# 6862755 10/18/2012 9:12 AM 10/17/2012 4:32 PM 11 of 14 6862755 Ver# 3 Status Revised

Station K Advertiser Product Estimate#	(PAT	INV-TV LAS VEGAS, NV ().PATRIOT MAJORITY US PATRIOT MAJORITY 2029 Sarah Levene		Agency () WATERFRONT STRATEGIES 3050 K ST NW WASHINGTON, DC 20007 Agency C/P1/P2/E 84/91/2029 Flight Potes 10/16/2012 11/06/2012			Rep Firm Sales Office () PHILADELPHIA Salesperson () ANJIE BRADY						
Buyer Phone# Fax#					Flight Dates Hiatus Weeks		5/2012 - 11/06/201	2	Salesperson Salesperson		215-567- 215-567-		
LT Ln	Da	У	Time	Program		Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
*66			11A-135			:30	\$1,750.00	10/22-10/26	5	1	5	\$8,750.00	
		Buylir	ne Commen	t: LATE NEWS S 34 AND 54									
	Sa	les Rem		V3 REBUY FROM LN'S 34	AND 54								
		Added											
*67	SA	•	11A-1351	•		:30	\$1,250.00	10/27-10/27	2	1	2	\$2,500.00	
			ne Commen FROM LN	t: LATE NEWS									
	Sa	les Rem		V3 REBUY FROM LN 35									
	V3	Added											
*68	SA		8A-9A			:30	\$750.00	10/27-10/27	1	1	1	\$750.00	
			ne Commen FROM LN	t: SAT AM NEWS 10									
	Sales Remark: V3 REBUY FROM LN 10												
	V3	Added											
*69	SU		6A-7A			:30	\$750.00	10/21-10/21	1	1	1	\$750.00	
			ne Commen FROM LN	t: SUN AM NEWS 11									
	Sa	les Rem		V3 REBUY FROM LN 11									
	V3	Added											
*70	M		8P-10P			:30	\$10,000.00	10/22-10/22	1	1	1	\$10,000.00	
			ne Commen FROM LN	t: DANCING WITH THE ST 26	TARS								
	Sa	les Rem		V3 REBUY FROM LN 26									
	V3	Added											
*71	M		10P-11P			:30	\$7,500.00	10/22-10/22	1	1	1	\$7,500.00	
			ne Commen FROM LN	t: CASTLE 27									
	Sa	les Rem	ark:	V3 REBUY FROM LN 27									
	V3	Added											

Printed: 10/ Last Received: 10/1 Showing Buylines: All Lines Rep Order# EC'd Yes Traffic Order# 6862755 12 of 14 6862755 Ver# 3 Status Revised 10/18/2012 9:12 AM 10/17/2012 4:32 PM

Advertiser Product Estimate# Buyer Phone#	KTNV-TV LAS VEGAS ().PATRIOT MA PATRIOT MAJORITY 2029 Sarah Levene	AJORITY US	Agency () WATERFRONT STRATEGIES			Rep Firm Sales Office () PHILADELPHIA Salesperson () ANJIE BRADY Salesperson Phone# 215-567-6005 Salesperson FAX# 215-567-5938			ADY 6005		
Fax# LT Ln	Day Time	Program		Len	Rate	Dates	Spots/Week	Weeks	Total Spots	Total Cost	Daypart
*72	2 TH 9P-10F	ent: GEY'S ANATOMY		:30	\$5,000.00	10/25-10/25	1	1	1	\$5,000.00	
	REBUY FROM LI Sales Remark: V3 Added										
*73		ent: ONCE UPON A TIME N 32		:30	\$4,500.00	10/21-10/21	1	1	1	\$4,500.00	
	Sales Remark: V3 Added	V3 REBUY FROM LN 32									
*74	4 SU 9P-10E Buyline Commo REBUY FROM LI	ent: REVENGE		:30	\$5,000.00	10/21-10/21	1	1	1	\$5,000.00	
	Sales Remark: V3 Added	V3 REBUY FROM LN 33									
*75		ent: PRIMETIME LIVE		:30	\$4,000.00	10/26-10/26	2	1	2	\$8,000.00	
	Sales Remark: V3 Added	V3 ADD TO SKED									
*76	5 M-F 5A-530 Buyline Commo ADD TO SKED			:30	\$450.00	10/22-10/26	5	1	5	\$2,250.00	
	Sales Remark: V3 Added	V3 ADD TO SKED									
*77		A ent: MORNING BLEND		:30	\$400.00	10/22-10/26	10	1	10	\$4,000.00	
	Sales Remark: V3 Added	V3 ADD TO SKED									

Rep Order# EC'd Yes Printed: 10/ Last Received: 10/ Showing Buylines: All Lines Traffic Order# 6862755 13 of 14 6862755 Ver# 3 Status Revised 10/18/2012 9:12 AM 10/17/2012 4:32 PM

Advertiser Product Estimate#	PATRIOT MAJO 2029	OT MAJORITY US	Agency () 3050 K S WASHII Agency C/P1/P2/E	Rep Firm Sales Office () PHILADELPHIA Salesperson () ANJIE BRADY Salesperson Phone# 215-567-6005							
Buyer Phone# Fax#	Sarah Levene		Flight Dates Hiatus Weeks	10/16	/2012 - 11/06/201	2	Salesperson Salesperson		215-567-5 215-567-5		
LT Ln	Day T	ime Program		Len	Rate	Dates	Spots/Week	Weeks	Total Spots	Total Cost	Daypart
*78			-	:30	\$850.00	10/22-10/26	 5	1	 5	\$4,250.00	
, 0		Comment: THE CHEW		- 50	, o 5 0 . 0 0	10/22 10/20	J	_	3	γ1,230.00	
	Sales Remar	k: V3 ADD TO SKED									
*79	M-F 1	P-2P		:30	\$850.00	10/22-10/26	5	1	5	\$4,250.00	
	Buyline ADD TO S	Comment: GENERAL HOSPITAL									
	Sales Remar	k: V3 ADD TO SKED									
	V3 Added										
*80	M-F 7	P-730P		:30	\$850.00	10/22-10/26	5	1	5	\$4,250.00	
	Buyline ADD TO S	Comment: ACCESS HOLLYWOOD									
	Sales Remar	k: V3 ADD TO SKED									
	V3 Added										
*81	TU 9	P-10P		:30	\$12,500.00	10/23-10/23	1	1	1	\$12,500.00	
	Buyline ADD TO S	Comment: DANCING W/STARS RIKED	ESULTS								
	Sales Remar	k: V3 ADD TO SKED									
	V3 Added										
*82	W 9	P-930P		:30	\$10,000.00	10/24-10/24	1	1	1	\$10,000.00	
	Buyline ADD TO S	Comment: MODERN FAMILY									
	Sales Remar	k: V3 ADD TO SKED									
	V3 Added										
*83	SU 1	0P-11P		:30	\$5,400.00	10/21-10/21	1	1	1	\$5,400.00	
	Buyline ADD TO S	Comment: 666 PARK AVE									
	Sales Remar	k: V3 ADD TO SKED									
	V3 Added										

Rep Order# 6862755 **Ver#** 3 Status Revised EC'd Yes

Traffic Order# 6862755 **Printed: Last Received:**

10/18/2012 9:12 AM 10/17/2012 4:32 PM

Rep Firm

Showing Buylines: All Lines

KTNV-TV LAS VEGAS, NV Station

Advertiser) .PATRIOT MAJORITY US

Product PATRIOT MAJORITY

Estimate# 2029

Buyer Sarah Levene

Phone# Fax#

) WATERFRONT STRATEGIES Agency

3050 K ST NW

WASHINGTON, DC 20007

Agency C/P1/P2/E 84/91/2029 Flight Dates 10/16/2012 - 11/06/2012

Hiatus Weeks

Sales Office () PHILADELPHIA Salesperson () ANJIE BRADY

14 of 14

Salesperson Phone# 215-567-6005 Salesperson FAX# 215-567-5938

---REPORT TOTALS---

Report Totals: 152 / \$197,400.00

---SALES MONTHLY TOTALS---

Oct 12: 152 / \$197,400.00 Nov 12: 0 / \$0.00

Sales Totals: 152 / \$197,400.00 Station Totals: 152 / \$197,400.00 Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals \$759,231 KBLR 0 % KLAS 22% KSNV 29% KTNV 26% KTUD 0 % 17%

KVCW 1% 5% KVMY KVVU

--- COMPETITIVE COMMENTS---

COMPETITIVE IS ESTIMATED

NOV10, MAY11, ENOV11 Books

RA35+ Demos

--- CREDIT RISK ---

CASH IN ADVANCE